


PROUDLY MADE IN THE **USA** 

EC Blend®

PREMIUM ARTISAN E-LIQUID

400+
ARTISAN
FLAVORS

PRICE LIST
PAGE 5

E-LIQUID GOLD®
"THE GOLD
STANDARD"

TRUSTED QUALITY
& CONSISTENCY

CONFIDENTIAL PRICE LIST PAGE 5

ECBLENDWHOLESALE.COM

WHOLESALE & DISTRIBUTION

IF YOU ARE **SERIOUS ABOUT DISTRIBUTING E-LIQUID AND E-CIGARETTE PRODUCTS, NOW IS THE TIME TO GET ON BOARD WITH ECBLEND**, ONE OF THE FASTEST GROWING MANUFACTURERS OF E-LIQUID IN THE U.S.!



THE LARGEST SELECTION OF GREAT SELLING PREMIUM BLEND E-LIQUID FLAVORS



EXTREMELY COMPETITIVE PROFIT MARGINS VOLUME AND DEEPER DISCOUNTS, INCREASING YOUR PROFIT MARGINS



FULLY FDA-COMPLIANT



RESELLER AND DISTRIBUTOR ONLY PRIVATE WEBSITE FOR ONLINE ORDERING



A FULL LINE OF **MARKETING MATERIALS** INCLUDING WINDOW DECALS AND POSTERS



LATEST E-LIQUID AND PRODUCTS, ACCESSORIES AND SUPPLIES TO ENHANCE YOUR SALES



NO TERRITORY FEES OR START-UP CHARGES
LOW MINIMUM ORDERS EXCELLENT CUSTOMER SERVICE



Please take a moment to complete the application form at www.ecblendwholesale.com and our sales department will contact you as soon as possible. If you are an existing ECBlend Wholesale customer and are interested in a distributorship, please send an email to: Sales@ecblend.com

Distributors are eligible for increased discounts.

START STRONG & MAKE MORE PROFITS!

**EARN UP TO
600%**

GROW YOUR BUSINESS

Product Liability Insurance* You can feel comfortable and safe knowing that our products carry product liability insurance. It assures you and your customers that our products are backed with confidence (all images for reference only - flavors are E-Liquid).



- FDA COMPLIANT
- STANDARDS ASSOCIATION AEMSA CERTIFIED
- BATCH PRODUCT LAB TESTING
- ONGOING TESTING AND STUDIES
- TAMPER-EVIDENT PACKAGING
- GCC-COMPLIANT CAPS
- FDA-COMPLIANT LABELING
- FREE MARKETING MATERIALS
- PRIVATE LABEL AVAILABLE

PING
WIDE

MASS FINISHED PRODUCT QUICK SHIP AVAILABILITY!



LARGE RESELLER MFP PROGRAM
Many of our larger resellers are taking advantage of our MFP program. We keep your MFP flavors and mixes ready-made for quick order picking and shipping!

OUR DEDICATED AND EXPERIENCED SALES TEAM IS READY AND AVAILABLE TO GUIDE YOU THROUGH THE PROCESS AND PROVIDE YOU WITH OUTSTANDING CUSTOMER SERVICE.



LOW MINIMUMS - NO START UP CHARGES OR TERRITORY FEES!

BRAND PACKS

We do it all. Mixing, bottling, labeling, packaging and limited **product liability insurance** is included on all Brand Packs.

AVAILABLE IN
LDPE AND FROSTED GLASS!



**BRAND PACKS ARE SOLD
IN 15, 30, 50, 60, 125 and
250 mL sizes!!**

CHOOSE FROM THE 3 OPTIONS BELOW:

1 **ECBlend** PREMIUM ARTISAN E-LIQUID

ECBlend Flavors Brand E-Liquid packaged, measured and labeled for you. ECBlend E-Liquid Flavors enjoy Worldwide popularity.



2 **E-LIQUIDGOLD®** THE PREMIUM CHOICE

E-Liquid Gold® is a proprietary brand offered exclusively for our wholesale customers and authorized resellers.



3 **PRIVATE LABEL**

STAND OUT WITH **PREMIUM ARTISAN E-LIQUID**
AND **YOUR OWN** BRANDED BOTTLES!

Private label is an opportunity to expand your business with a personalized label design. Submit your brand name or logo to be imprinted on your next order of e-liquid! Visit our website for a downloadable template.



**U.S. RETAILERS:
LIMITED PRODUCT LIABILITY
INSURANCE IS INCLUDED FOR
ALL OF OUR E-LIQUID PRODUCTS**

CONFIDENTIAL PRICE LIST

REGULAR NICOTINE

15ML	\$1 ⁸⁹
30ML	\$3 ³⁷
50ML	\$4 ⁹⁴
50ML	FROSTED GLASS	\$5 ⁴³
60ML	\$5 ⁹²
125ML	\$9 ⁹⁶
250ML	\$18 ⁹²



NICSALT™

15ML	\$2 ⁴⁴
30ML	\$4 ³⁶
30ML	FROSTED GLASS	\$4 ⁸⁴
60ML	\$7 ²⁰



QUICK & EASY ORDERING

NO SPREADSHEETS!

RESELLER ONLY WEBSITE
ECBLENDWHOLESALE.COM

PRIVATE LABEL BRANDING:
STAND OUT WITH YOUR OWN
HOUSE LINE WITH
FDA COMPLIANT LABEL DESIGNS

COMMITMENT TO QUALITY...

ECBlend is proud to have its manufacturing facility and products registered, inspected and compliant with the FDA.

You can continue to order with confidence in the knowledge that we are staying involved, collaborating with experts in the industry, and have the necessary processes in place to enable us to continue to provide you with the exceptional products and services that you have come to expect.

If you have a private label, we can:

FDA and GCC Compliant Bottles & Labels



- ✓ Create your Private Label
- ✓ Private Label Design (NO MINIMUMS for private label)
- ✓ Compliant with FDA (full color, custom designed to your specifications)

ECBlend's certification by AEMSA gives customers the added confidence that our products are verifiably manufactured in a clean, sanitary, and safe environment, and that ECBlend uses ingredients that meet or exceed the standards set by an association of our peers in the pursuit of verifiable Quality, Safety and Accuracy.



A PASSION FOR FLAVOR...

Founded in 2011, ECBlend prides itself in having established a superior product line that consumers nationwide consistently crave. In addition to proven consumer loyalty to our Dragon Series® brand of E-Liquids, we offer our customers over 400 flavors, e-cigarette supplies and accessories!

Premium Quality E-Liquids **Made in the U.S.A.** ECBlend Flavors employs over 100 employees in our Manufacturing Facilities to support the growth and success of our resellers & distributors. Our trained and qualified staff handle our products with absolute care. We have strict protocols in place surrounding the proper processing, production and quality assurance of our E-Liquid products.

Order online 24/7 at ECBLENDWHOLESALE.COM and experience the difference!

Sincerely,
The ECBlend Team

ALL IMAGES FOR REFERENCE ONLY - FLAVORS ARE E-LIQUID

ECBLEND IS DEDICATED TO THE QUALITY AND CONSISTENCY OF OUR PRODUCTS

2 NICOTINE QUALITY - ECBLEND OBTAINS LABORATORY CERTIFICATES OF ANALYSIS ON OUR NICOTINE SHOWING 99.7% PURE NICOTINE

4 MENTHOL - 100% PURE NATURAL PRODUCT THAT ORIGINATES FROM MINT EXTRACTION

- Product Posters
- Window Decals
- Battery Safety Cards
- Displays
- Warning Flyers



FDA
COMPLIANT
Designs

WE HAVE WHAT YOU NEED



ALL IMAGES FOR REFERENCE ONLY - FLAVORS ARE E-LIQUID

FOR MORE INFORMATION: WWW.ECBLENDWHOLESALE.COM

SALES@ECBLEND.COM

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OVER 400 FLAVORS TO CHOOSE FROM!

Categories:

100% VG BASE
ALL NATURAL AND
ORGANIC
COFFEE AND TEA
DESSERTS
DRINK FLAVORS
FLAVORLESS
FLORAL FLAVORS

FRUIT FLAVORS
HOLIDAY FAVORITES
MENTHOL FLAVORS
MINT FLAVORS
NOVELTY FLAVORS
OPEN BAR AND LIQUEUR
SODA AND MALTS
TRADITIONAL FLAVORS

IN REGULAR NICOTINE AND NICSALT
400
FLAVORS
IN REGULAR NICOTINE AND NICSALT

THESE ARE JUST A FEW OF OUR MOST POPULAR FLAVOR PROFILES:

Cinnamon Fireball
Fire and Ice
French Vanilla
Vanilla Gorilla®
Fruit Rainbow
Fuji Apple
Peach Watermelon Cantaloupe
Peachberry in Cream
The Juiciest Watermelon Ever™
7 Leaf Tobacco Blend

Cuban Gold
Desert Gold
RY 4 Tobacco
Tobacco Blend
Bahama Mama
Dragon Series
Margarita Wizard
Strawberry Daiquiri
Coffee Your Way
and many more...

SHIPPING
WORLDWIDE

NICSALT PROVIDES SMOOTHER, MORE SATISFYING NICOTINE

Recent developments in vaping technology have led to a breakthrough in how nicotine can be added to E-Liquid. NicSalt®-based E-Liquid can be vaped at lower temperatures while being absorbed into the body faster than traditional E-Liquid, significantly reducing throat hit and satisfying nicotine cravings more quickly.

❶ Don't Be Scared by Higher Nicotine Levels in NicSalt®

NicSalt® comes in 18mg, 24mg and 36mg nicotine strengths. Seem a little high? It's not! NicSalt®-based E-Liquid is vaporized at lower temperatures in lower-power devices such as the Vapeccino MATE1 or the Aspire Breeze. These specialty devices will produce less vapor while still providing full-flavor. In short, NicSalt® is significantly more efficient, and a higher concentration is needed by volume for vapers to experience the same effect.

❷ All Your Favorite Flavors

ECBlend carries a full line of Nicotine Salt-based E-Liquid available in more than 400 flavors!

**WARNING: NEVER USE E-LIQUID THAT
CONTAINS NICOTINE SALT IN
A SUB-OHM DEVICE OR OTHER VAPORIZER
NOT EXPRESSLY DESIGNED FOR NICOTINE
SALT UNLESS DIRECTED TO DO SO BY
THE MANUFACTURER.**



START STRONG!

WITH STARTER KITS!

SELECT YOUR OWN FLAVOR PROFILES, OR CHOOSE FROM THESE STARTER KITS THAT ARE ALREADY POPULAR WORLDWIDE!

SMALL STARTER

**TOP 10 - 20
FLAVORS**

MEDIUM STARTER

**TOP 30 - 50
FLAVORS**

LARGE STARTER

**TOP 75
FLAVORS**
BEST VALUE!

TAKE THE GUESSING GAME OUT OF FLAVOR SELECTION!

The perfect option when you aren't sure where to start, or for Distributors looking for a solution-in-a-box. Our carefully selected starter packs come complete with our most popular products in a variety of nicotine strengths.

(For larger starter kits, please contact our sales department at sales@ecblend.com)

E-LIQUID **FLAVOR** ENHANCER

FLAVORTUDES®

YOU DECIDE YOUR FLAVOR SHOT!

12 AMAZING FLAVORS!

- ❖ CARAMEL
- ❖ CHEESECAKE
- ❖ FIREBALL
- ❖ FRENCH VANILLA
- ❖ FRESH CREAM
- ❖ HAZELNUT
- ❖ PEPPERMINT
- ❖ RASPBERRY
- ❖ STRAWBERRY
- ❖ WHITE PEACH
- ❖ COOL HIT™
- ❖ SWEETENER

**THIS IS FLAVORING!
AND IT'S DELICIOUS!**

FOR MORE INFORMATION: WWW.ECBLENDWHOLESALE.COM SALES@ECBLEND.COM

CONFIDENCE OF OUR CUSTOMERS

The remarkable growth of our business and the thousands of unsolicited testimonials from customers in every state and many countries, and that they are referring us to friends, family and co-workers demonstrate to us beyond any question that we have the confidence of our customers. We will always work to maintain the best quality and value in our products, prompt shipping, and stellar customer service.

ECBLENDWHOLESALE.COM

HOW CAN I CONTACT ECBLEND?

WE ASK YOU TO LET US KNOW, IF AT ANY TIME YOU ARE NOT COMPLETELY SATISFIED WITH WHAT WE DO FOR YOU.

WE ARE ANXIOUS TO SATISFY YOU.

Visit our HelpDesk on our website by clicking on HelpDesk. Informative information can be found such as dozens of Vaping Articles, Industry News, How To, About ECBlend, Shipping times, News and Updates to name a few.

NEED MORE PERSONALIZED HELP?

Use our knowledgebase wizard and ticket system under HelpDesk.

Or give us a call 541-393-9840 M-F 10am-4pm (PST) or

email directly to HelpDesk@ECBlend.com.



LINK TO
KNOWLEDGE
BASE WIZARD

OUR LABORATORY IS UNDER THE MANAGEMENT OF A HIGHLY COMPETENT AND ACS CERTIFIED CHEMIST.

IS ECBLEND E-LIQUID MADE IN THE U.S.?

Yes! We have over 28,000 SF of manufacturing, warehouse and admin offices in Medford, Oregon USA. Our production facility has been customized for us to facilitate our quality, and the rapid and accurate handling of your orders. We currently employ over 130 employees in our manufacturing and store facilities, whose entire time is devoted to the wants and needs of our customers.

ARE YOUR E-LIQUIDS "DISCOUNT" PRODUCTS?

No! In fact, ECBlend E-Liquids are premium quality using only the best ingredients in our industry. It will always be our aim to maintain our reputation to provide Awesome Premium Quality E-Liquids at great prices. We are able, by our enormous output of e-liquid products to make contracts for raw materials at the lowest possible prices. To this, we add the smallest percentage of profit possible.

IF QUALITY, TASTE, PRICE AND CUSTOMER SERVICE ARE WORTH CONSIDERING, GIVE US A TRY!

ECBLEND TESTING FOR DIKETONES

Do you use diacetyl?

No, ECBlend does not use Diacetyl in any of its facilities. As a certified member of AEMSA (American E-Liquid Manufacturing Standards Association) and ECBlend company policy, ECBlend uses a third-party lab to test its products for diacetyl and acetyl propionyl (chemicals used in the flavoring industry to produce a creamy, buttery and custard flavor). Diacetyl is present in cigarettes. We perform these tests to confirm our products are in compliance with AEMSA standards for diketones. In addition to our third-party testing procedures, all raw flavorings from our flavor vendors are required to be certified and tested.

NICSALT® (NICOTINE SALT):

Why NicSalt?

NicSalt®-based E-Liquids satisfy nicotine cravings faster while providing a smoother throat hit.

What is NicSalt?

NicSalt® (also known as Nicotine Salt) refers to E-Liquid that uses nicotine in its salt form rather than its freebase form. Freebase nicotine has been used in the vast majority of E-Liquid for many years because it is more bioavailable—meaning that it's easier for the body to absorb—and because it can be vaporized at lower temperatures than Nicotine Salt while still being effective at satisfying nicotine cravings.

Why Do E-Liquid Manufacturers Use Freebase Nicotine in Most E-Liquid?

Tobacco manufacturers discovered in the 1960s that nicotine was absorbed into the human body at a much faster rate when its pH was altered prior to smoking. Nicotine that has gone through this process is known as Freebase Nicotine.

Why Hasn't NicSalt® Been Popular Until Now?

Nicotine Salt represents nicotine in its most natural form, as it's found in the tobacco plant. Nicotine Salt is significantly more difficult for the body to absorb on its own and must be vaporized at a much higher temperature to be effective (which leads to a very harsh and unbearable throat hit) making it unsuitable for vaping. A recent scientific discovery changed that, and this discovery not only made it possible to use NicSalt® in E-Liquid—it made it the better option in some circumstances. The secret is Benzoic Acid. Adding a small amount of Benzoic Acid to Nicotine Salt significantly increases bioavailability while also dramatically reducing the temperatures required to vape E-Liquids that contain Nicotine Salt. This means E-Liquid that can be vaped in smaller, lower-powered devices that will still satisfy nicotine cravings quickly and efficiently with less vapor and a smoother throat hit. NOTE: Benzoic Acid is a natural substance and is a common food additive.

Can I Use NicSalt® in My Sub-Ohm Device?

Maybe... Most E-Liquids that contain Nicotine Salt are not intended for sub-ohm vaping—always check the manufacturer's label if you're unsure! Most NicSalt® E-Liquids aren't suitable for sub-ohm vaping because they're specifically designed for smaller, lower-powered, efficient devices like the VapeCino MATE1 or the Suorin Pro. These E-Liquids contain much higher levels of nicotine than traditional E-Liquid, and if they're used in sub-ohm devices the experience will most likely be very painful and unpleasant due to the higher nicotine content and the much higher vaporization temperatures of modern sub-ohm devices.

NEVER USE E-LIQUID THAT CONTAINS NICOTINE SALT IN A SUB-OHM DEVICE OR OTHER VAPORIZER NOT EXPRESSLY DESIGNED FOR NICOTINE SALT UNLESS DIRECTED TO DO SO BY THE MANUFACTURER.

OUR CUSTOMER SERVICE ANSWERS TO YOUR MOST ASKED QUESTIONS

What is your processing time?

Nearly every blend we make is fresh and custom made to your order based on the options selected for each product. This takes time to make.

WE NEVER DELAY IF WE CAN HELP IT!

"Our aim is to handle your order with the greatest possible speed and accuracy, and to treat every customer as important and the very best we can."

Where is my shipment? Why is my tracking not updated?

If your order was shipped via USPS Mail with Delivery Confirmation, (which is not true tracking), this means that unless the package is scanned at delivery stops along the way to its destination, there will often be no update on the status until the package is physically delivered to you. Most often, Delivery Confirmation only updates when the package is delivered, simply as proof of delivery, so it's just a matter of being a little patient until your order arrives. It often takes 24 hours after it's shipped to show up on USPS site.

What is awaiting shipment?

Under Order Status on our website, "Awaiting Shipment" means your order is in "product creation", your order is being custom made to your specifications and goes through our Quality Control Process. It will then go to Shipping where the bottles will be inspected, caps tightened, bottles counted, polybagged, packaged, weighed, and postage affixed. You will receive an email automatically when your order ships including your tracking information.

Do you ship worldwide?

Yes! Don't think you live too far away! We ship worldwide to all 50 U.S. states and many countries that allow the import of e-liquid.

Are you reliable? Can I always get my favorite flavor?

Yes! Because we blend our own e-liquids, we do not run 'out of stock' on any of our e-liquid products. It is indeed, very rare for us to run out of a recipe ingredient.

COMMITMENT TO QUALITY

What is the best BASE MIX to use?

See page 11 "Understanding base mix"

I don't smoke, should I vape?

No. Nicotine is extremely addictive. If you don't already smoke or vape, we recommend not starting.

What nicotine should I start with?

One of the most common questions from beginners relates to which nicotine strength and it's equivalence to a particular kind of cigarette that a person smokes. It can make all the difference between success and failure in changing over to electronic cigarettes.

NO NICOTINE - If you just want the feel of smoking a cigarette or vape for the flavor and recreation, choose a nicotine free e-liquid 0mg/mL - usually ordered by people who have quit smoking but still have an oral fixation.

3mg/0.3% or 6mg/0.6% - can be effective if you are used to smoking less than half a pack per day. This is smallest possible nicotine level offered and is commonly the last level in "stepping."

12mg/1.2% - if you smoke less than a pack a day. This is a comfortable level for people who prefer nicotine.

18mg/1.8% - (The most popular starting level) - if you smoke up to a pack a day - this is the middle of the road in terms of nicotine. This a comfortable level for former smokers as this delivers a satisfying amount of nicotine.

24mg/2.4% - a good starting point if you smoke more than a pack (multiple packs) a day of a full flavored cigarette. Commonly preferred by people who were formerly heavy smokers. Noticeable nicotine level and may produce a harsh throat hit for some.

TOO MUCH NICOTINE

More is not better! See the back of this brochure for more nicotine warnings and symptoms.

You will know the nicotine levels are too high when:

- you inhale and the back of your throat burns or feels uncomfortable (this could also be too much PG in the mix, too low of resistance and other reasons)
- you feel dizzy, light-headed or get a headache
- you experience nausea, vomiting, or break out in a sweat
- you experience any of the above symptoms, you should reduce the nicotine level. Even one strength level is enough to improve the experience.

See the back of this brochure for more nicotine warnings and symptoms.

TOO LITTLE NICOTINE

When the body becomes accustomed to a certain level of nicotine, vaping a nicotine level that is too low may cause you to vape and smoke cigarettes at the same time. When your nicotine level is lower than what you are used to, your body will crave the normal dose of nicotine. This causes some vapers to return to smoking.

- Symptoms of too little nicotine: irritability, anxiety, difficulty concentrating, headaches, mood cravings, cravings for cigarettes, insomnia, fatigue, depressed mood

I want to "step down" my nicotine, how do I best do this?

If you want to decrease your nicotine, start with a comfortable level, then gradually reduce the concentration over time.

TIP: ECBLEND E-LIQUIDS ARE USABLE IN ALL PERSONAL VAPORIZERS THAT ALLOW YOU TO REFILL THEM. DO NOT OVERFILL DEVICES - LEAKING CAN OCCUR.

NEVER MODIFY AN E-CIGARETTE OR BATTERY. ALWAYS USE ONLY COMPATIBLE HARDWARE WITH YOUR BATTERIES.

WHAT'S IN ECBLEND E-LIQUID?

**NO FAT-CARBS - GLUTEN
NO SOY
NO ARTIFICIAL COLORING
NO ANIMAL BY-PRODUCTS
NO DIACETYL
NO DIETHYLENE GLYCOL
NO ESSENTIAL OILS**

FLAVORING: We use only the finest food grade natural and artificial flavorings from some of the best flavoring manufacturers in the world who are very well-known for product quality. Our flavorings are all water-soluble and we do not use essential oils in any of our flavorings.

Our **ALL-NATURAL** line of e-liquids use water-soluble flavorings that are Certified Organic, All-Natural, Kosher, Vegan, Gluten Free, and contain No Allergens. These flavors have no nutritional value as used in this application and are calorie, carb, and sugar free.

WARNING: Grocery store flavoring is not recommended for e-liquid as those products may contain chemicals not intended for vaping

NICOTINE: (When ordered) Our nicotine is USP pharmaceutical grade. All raw materials undergo a rigorous inspection and testing process concluding with certification by an accredited 3rd party laboratory. We receive and examine these reports, then further test in house twice: One automated and one manually tested by our Lab Manager who is an ACS Certified Chemist. These results are compared to the third-party certification received. Results are batched and all nicotine is tracked and documented to every bottle of e-liquid produced.

NICOTINE SENSITIVITY: If you have a demonstrated allergy or sensitivity to nicotine or any combination of inhalants, consult your physician before using this product

MENTHOL: (When ordered) Meets USP and FCC specifications and is **KOSHER CERTIFIED** - ECBlend's menthol crystals are carefully crafted and are a 100% pure natural product that originates from mint extraction. Our menthol is easily combined into recipes and the best part is that our menthol is organic and contains no additives.

SWEETENER: (When ordered) Our sweetener is 99.9% pure (with remaining % being moisture). Ethyl maltol is a flavor enhancer that is safe, non-toxic, and highly used. It is used as a flavor agent in tobacco, food, beverages, essence, wine, chocolates, candy, desserts, soda, ice cream, daily-use cosmetics, vanilla, fruit flavored drinks, medicines and more. Discovered in the 1970's, Ethyl maltol was originally isolated from larch tree bark and is produced through fermentation-organic synthesis. Ethyl maltol occurs naturally in cereal, bread crust, coffee, and cocoa. This substance is also used as a flavor enhancer because it tends to mask bad tasting chemicals, and heightens richness and creaminess. It also has a pleasant odor when vaping.

COOL HIT: (When ordered) ECBlend's Cool Hit® is a proprietary blend of artificial flavorings that give the cooling effect of menthol, without the minty taste. This item has no taste or odor when vaped.

THE BEST PG AND VG: ("BASE MIX")

PG: We use only the best 99.7% pure (with the remaining 0.3% being water) USP Food Grade Kosher Propylene Glycol (PG). Propylene glycol is approved for human consumption by the FDA and approved for human inhalation by the EPA. It is used in fog machines, air purifiers in hospitals, humidifiers, aromatherapy and other inhalation devices. It is a common ingredient in many foods and medicines, such as store imitation food flavoring, toothpaste, cough syrup, hand sanitizer, lotions, cosmetics and more. *Grocery store flavoring is not recommended for e-liquid!*

VG: Our VG is 99.7% (with the remaining 0.3% being water) food-grade palm-derived Vegetable Glycerin (VG). There are no animal by-products in either our PG or VG. It has a sweet taste, but is metabolized differently than sugar and does not contribute to bacterial tooth decay. Because it is derived entirely from palm sources and pure, it is hypoallergenic and contains no soy as is found in other sources of VG.

UNDERSTANDING BASE MIX

The more PG in the base mix will make the liquid thinner, and will produce more throat hit and less vapor. The more VG in the base mix will make the liquid thicker, throat hit will be smoother, and the vapor produced will be much greater.

BASE MIX: THROAT HIT & VAPOR

PG is a better flavor carrier than VG and requires less steeping. The higher the VG content, the better it will taste with steeping.

100% PG	100% PG, It's all PG - there is no VG in the bottle. Produces little to no vapor, and a strong throat hit.
80%PG / 20%VG	This will produce a small vapor cloud, and a strong throat hit (Best for top wicking clearomizers).
70%PG / 30%VG	This will produce a small to moderate vapor cloud, and above-moderate throat hit (Best for bottom wicking clearomizers).
60%PG / 40%VG	This will produce a moderate vapor cloud, and moderate throat hit.
50%PG / 50%VG	This will produce a moderate vapor cloud, and moderate throat hit.
40%PG / 60%VG	This will produce a moderate vapor cloud, and moderate throat hit.
30%PG / 70%VG	This will produce an above-moderate vapor cloud, and small to moderate throat hit.
MAX VG (Reduced PG)	This will produce little to no throat hit, and clouds of vapor. Flavoring is PG-based, and the remainder is filled with VG and VG-based nicotine when ordered.
100% VG	100% VG, It's all VG - there is no PG in the bottle. This will produce volumes (clouds) of vapor and little to no throat hit. "Extra Flavor" option is recommended with 100% VG.

THROAT HIT: Will change based on your device & nicotine concentration. Using a lower resistance with your device will also increase the throat hit. A variable wattage (or a temperature control) device will allow you to vape at higher temperatures.

ADDING MENTHOL ALSO INCREASES THROAT HIT

TROUBLESHOOTING:

STEEPING • TASTE • COLOR • VAPER'S TONGUE • BURNT FLAVOR • CHEMICAL TASTE • PERFUMEY • PEPPERY

Flavors taste better when steeped:

ECBlend creates your custom e-liquid at the time you order it. Although most of our e-liquids taste great as soon as you receive them, flavors blend and marry fully over time... so you will have a richer, deeper, and more flavorful product after a few days or weeks of steeping. This is especially true of tobacco flavors, larger bottle sizes and generally true for all e-liquid. Let your e-liquids sit for a few days or a week before vaping and you will find yourself with some very flavorful e-liquid.

For best steeping results - Store e-liquid in a cool dark place (in a safe place AWAY FROM CHILDREN AND PETS) and shake daily. (Steeping is a personal taste preference and can be from 2 days up to 3 weeks.)

Flavor carriers - PG is a better flavor carrier than VG and requires less steeping. The higher the VG content, the better it will taste with steeping.

Email Comment from a customer
"OMG!! I just did your (... method and I am in love!! Thank you!!!"

IN A HURRY FOR YOUR E-LIQUID?

Try this - Set the bottle lightly on and fire free in a zip lock bag. Place the bottle in hot tap (not boiling) water for 10-15 minutes. This will allow for better mixing when shaking. This process can be repeated as much as needed to completely blend your e-liquid.

BURNT OR PEPPERY TASTE - Always keep your wicks wet!

Dry wicking material can give a burnt taste and lower the lifetime of your device. A peppery taste is also a sign that the juice needs to steep longer, or you are getting a small amount of e-liquid in your mouth.

CHEMICAL or PERFUMEY TASTE - Some flavors have a strong scent to them, this is usually eliminated with steeping. If the perfumey taste is still present after steeping, the flavor may need some extra steeping to "breathe". Store in a cool dark place (AWAY FROM CHILDREN AND PETS) to steep for additional time.

COLOR - Your e-liquid is still good if it changes color! There is no dye or artificial coloring in our e-liquids. Over time, nicotine and other ingredients in the blend may change the color of your e-liquid to a light amberish or brownish color after the flavor blend develops and intensifies and after being exposed to air, light or heat. This is normal! Our popular RY4 blend starts off clear, then turns into a deep reddish amber over time. Some flavors have a natural color. (There is no scientific information study that we know of, however, many people feel that darker colors can lower the life expectancy of a wick.)

VAPER'S TONGUE? [by Steve Krywanku]

Whether you are a newbie or a seasoned vaper, there will be a moment when you realize you can't taste your vapor. When you take a nice puff and notice... nothing. There's plenty of vapor, but you just can't taste it. This is called "vaper's tongue"

There's no reason to panic! Your taste buds just decided to pack up and go on vacation for a while. It's not a medical issue and it's not permanent. New and veteran vapers experience the same thing. Some people frequently experience this even after vaping for months or years.

Giving up cigarettes - Smoking ruins your sense of taste. Once you stop smoking cigarettes, your taste buds must become reacquainted with normal taste sensations. The ability to taste things slowly awakens after a lengthy slumber. These new sensations can overload your sense of taste and eventually, all the stimulation becomes a little too much and your brain elects to close up shop for a little while to let your taste regain. Gradually, you'll just realize at some point the flavor has returned all on its own.

Dehydration - Vaping will dehydrate you. Vapor actually absorbs the moisture in the surrounding air. Your mouth contains a lot of moisture, which the vapor will suck up like a sponge. The result of this action is a dry mouth. Simply increase your water intake while you vape. If you find there is quite a bit of film built up on your tongue, you can scrape it off with your toothbrush. It's kind of a weird sensation, and if your family sees you, you might get funny looks, but it's quite effective at removing any buildup in your mouth.

The same ol' - same ol' - Have an all-day vape and put out more white clouds than the Polar Express? This could also be the source of your missing flavor. Constant exposure to the exact same flavor sensation can also cause your sense of taste to hit the high road. This happens when you're so frequently exposed to the same flavor that your brain treats that flavor sort of like the taste equivalent of white noise. Try to find two or three other flavors to swap between to keep things fresh.

Being sick - If you have the flu or a cold, chances are your sinuses are good and stuffed up. Your sense of smell is tightly integrated into your sense of taste. When you are unable to smell actively, it generally also means your sense of taste is equally dulled. Since there is still no cure for the common cold, your best bet to beat this one is some chicken soup and a comfy blanket.

For no reason at all - These are the times that are probably the most frustrating. Nothing is wrong as far as you can tell, your normal flavors just aren't doing it for you. Drink plenty of liquids, try other flavors and wait it out. Eventually, the flavor will return.

OUR PRICES ARE LOW, BUT THE QUALITY OF OUR E-LIQUID IS SUPERIOR!

Don't be fooled by competitors claiming their products are better because their prices are high and their labels are pretty.

FOR MORE GREAT ARTICLES, PRODUCTS, INDUSTRY DEVELOPMENTS AND LEGISLATION UPDATES, VISIT:

ECBLEND.COM



WARNING: This product contains nicotine. Nicotine is an addictive chemical.



PLEASE READ ALL WARNINGS



YOU MUST BE OVER THE AGE OF 18 (OR THE LEGAL AGE IN YOUR STATE, COUNTRY OR LOCALITY IF GREATER THAN 18) TO PURCHASE OR USE EC BLEND PRODUCTS. FALSIFYING YOUR AGE FOR THE PURPOSE OF PURCHASING E-LIQUID WITH NICOTINE MAY BE ILLEGAL AND CARRY FINES AND CRIMINAL PENALTIES IN YOUR STATE OR COUNTRY. YOU MUST BE OF LEGAL SMOKING AGE IN YOUR JURISDICTION TO USE THIS PRODUCT.



BY PURCHASING ANY E-LIQUID PRODUCTS, YOU AGREE TO USE AT YOUR OWN RISK.

DO NOT DRINK, SWALLOW, OR PUT ON YOUR TONGUE

IF SWALLOWED SEEK MEDICAL ATTENTION IMMEDIATELY. IN CASE OF CONTACT WITH EYES, RINSE IMMEDIATELY WITH PLENTY OF LUKE WARM WATER AND SEEK MEDICAL ADVICE.



KEEP OUT OF REACH OF CHILDREN & PETS

SEVERE SIDE EFFECTS: (SEEK MEDICAL ATTENTION RIGHT AWAY IF ANY OF THESE SEVERE SIDE EFFECTS OCCUR) Severe allergic reactions (rash; hives; itching; difficulty breathing; tightness in the chest; swelling of the mouth; face, lips or tongue); abnormal skin sensations; chest pain; depression; fever; irregular or fast heartbeat; pounding in the chest; severe dizziness or headache; shortness of breath. This is not a complete list of all side effects that may occur. If you have questions about side effects, contact your health care provider.

IRRITANT AND ALLERGIC REACTIONS: Some E-Liquid (aka E-Juice) blends contain Propylene Glycol (PG) which has been associated with irritant and allergic reactions. CONSULT YOUR physician before using any product with Propylene Glycol. We do offer a substitute that is 100% Vegetable Glycerin

THIS PRODUCT IS NOT INTENDED FOR NON-SMOKERS. DON'T USE IF YOU CURRENTLY DON'T SMOKE TOBACCO. THIS PRODUCT IS NOT A SMOKING CESSATION DEVICE NOR IS IT INTENDED TO BE ONE. IF YOU ARE TRYING TO QUIT SMOKING OR VAPING PLEASE CONSULT YOUR DOCTOR. YOU MUST BE OF LEGAL SMOKING AGE IN YOUR JURISDICTION TO USE THIS PRODUCT. DO NOT DRINK E-LIQUID.

Drink at least 8-cups of water daily. Nicotine is a vasoconstrictor and water aids your body to metabolize the nicotine.

Do not use this product if you are allergic or sensitive to any of the ingredients such as Propylene Glycol, Vegetable Glycerin, Nicotine, and food flavoring. Nicotine is a highly addictive substance and can be poisonous with serious health consequences including death. You should not use this product if you have any underlying medical conditions which may be aggravated or exacerbated by this product. You may experience certain symptoms after using this product. Some of the side effects of nicotine may include irregular heartbeat, changes in blood pressure, inflammation of blood vessels, chest pain, and depression, shortness of breath, sweating, dizziness, dry mouth, throat irritation, rash, swelling, nose bleed, diarrhea, headache, and dry mouth. Consult your physician prior to using this product. Nicotine is quickly absorbed with skin contact. Keep away from skin, eyes, mouth, and any other area of the body. In the event that you become in contact with nicotine, wash the affected area with soap and water for at least 15 minutes, and immediately contact your local Poison Control Center.

DRUG INTERACTIONS: Nicotine may interact with certain pharmaceutical drugs. Consult your physician or pharmacist prior to use to avoid serious complications. Do not use in conjunction with illicit drugs, alcohol, energy drinks, herbal, nutritional, and/or nutraceutical supplements.

CHILDREN AND PETS: Keep away from children and pets. Small parts and or e-juice may be ingested and may lead to suffocation, injury, poisoning, and/or death. Please recycle or dispose according to local law. Propylene Glycol is poisonous to aquatic animals. Not for use by woman who are nursing, pregnant, or are planning to get pregnant. Vaping and exposure to vaping may potentially cause the emergence, contraction, contribution to, aggravation or exacerbation of various forms of adverse health effects including but not limited to cancer, heart disease, arteriosclerosis, cancer, carcinoma, liver disease, respiratory disease or illness, cancerous or precancerous abnormal condition or conditions, disorder, sickness, ailment, unhealthiness, symptoms, diseases, illness or malady of the human body.

DANGER: This product contains Nicotine and is not for anyone under the legal smoking age or women that are pregnant or breast feeding, as well as persons with any existing medical conditions. Keep away from children and pets, Nicotine is a Toxic and addictive substance. This product has NOT been approved by the FDA.

CALIFORNIA PROP 65 WARNING: This product contains chemicals known by the state of California to cause cancer, birth defects or other reproductive toxicity. If this gets in contact with skin, wash with soap and warm water and call poison control center at 1-800-222-1222. The vaporized aerosol of the chemicals are known to cause respiratory or other diseases and in some cases are irreversible. Consult your doctor prior to use of this product.

BATTERY WARNING

CHARGING  & SAFETY

NEVER MODIFY OR TAMPER WITH ANY BATTERY

USE THIS PRODUCT AS INTENDED AND ONLY WITH COMPATIBLE PARTS. AS WITH ALL BATTERIES, MISUSE MAY RESULT IN HARM.

- DO NOT LEAVE A CHARGING BATTERY UNATTENDED
- DISCONNECT BATTERY WHEN NOT IN USE
- ONCE FULLY CHARGED, REMOVE BATTERY FROM CHARGER
- NEVER DISASSEMBLE, MODIFY, OR SOLDER A BATTERY
- DO NOT PLACE BATTERY IN FIRE OR WATER
- NEVER CHARGE WITH AN UNSPECIFIED OR MODIFIED CHARGER (DO NOT USE A CHARGER THAT HAS A MAH RATING HIGHER THAN THE TOTAL BATTERY CAPACITY)
- NEVER USE OR CHARGE A BATTERY THAT HAS BEEN DAMAGED
- MAINTAIN YOUR BATTERY AND CHARGER - MAKE SURE THE CONNECTIONS ARE CLEAR AND CLEAN
- DISPOSE OF BATTERY PROPERLY

ALWAYS PLACE UNUSED BATTERIES IN A CASE & NEVER IN POCKETS WITH KEYS OR ANY OTHER METAL. DO NOT STORE OR CHARGE BATTERIES IN EXTREME HEAT OR COLD TEMPERATURES.

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